



IITSEC | INTERSERVICE/INDUSTRY TRAINING, SIMULATION & EDUCATION CONFERENCE

WINNING THE WAR OF COGNITION BY PUSHING READINESS AND LETHALITY BOUNDARIES

Why IITSEC?

- ▶ 16,500 attendees
- ▶ 491 Exhibitors
- ▶ 190,000 sq ft exhibit hall
- ▶ 1,840 international attendees, from 60 countries

EXHIBITOR PROSPECTUS

DECEMBER 2-6, 2019 ▶ WWW.IITSEC.ORG ▶ ORLANDO, FLORIDA

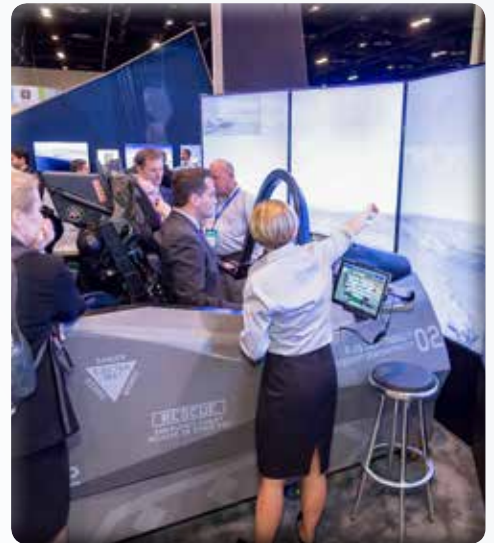


Exhibit

where the Training & Simulation World Converges

When I/ITSEC 2019 opens, more than 16,500 Training & Simulation professionals will explore the World's Largest Training, Modeling & Simulation event. These professionals come to I/ITSEC knowing they can accomplish their business goals more in these few days than the rest of the year.

Going strong for over 50 years, I/ITSEC is the premier event of its kind. The exhibit floor at I/ITSEC represents the ever changing technologies and no other tradeshow in the industry offers attendees so much technology in one location. Beyond the exhibition more than 150 education sessions and special events, address the constant training and education needs of its attendees.



Previous Categories Included:

Computer-Based 3D graphics
Flight Simulators
Convoy Trainers
SCORM
Information Technology
Advanced Distributed Learning
Aerospace
Communications
Public Safety
Serious Games
Healthcare Simulation
and many more...

Thrive

where Growth Opportunities Abound

I/ITSEC is the largest tradeshow in the world for the multi-billion dollar modeling, training and simulation industry—and its growing larger each year. I/ITSEC is a solution oriented marketplace where you can:

- Meet face to face with more than 16,500 Government, Industry and Academia professionals
- Expose your brand to over 1,840 attendees from 60 countries
- Showcase technology to government program managers, acquisition officers and prime contractors





Maximize

your Visibility

Make a big impact with your marketing dollars by exhibiting at I/ITSEC 2019. The attendees you want to do business with are all in one place, under one roof – and focused on connecting with suppliers who can deliver training solutions. Throughout the year, I/ITSEC conducts a strategic marketing campaign that delivers core professionals to your booth so you can:

- Generate sales leads
- Identify and meet new customers
- Boost awareness of your company brand among the people that count the most
- Introduce new technologies to the marketplace

Multiply

your Marketing Dollar

Exhibiting at I/ITSEC delivers the most value for your marketing dollars. Review some of the unparalleled FREE support services:

- Company and profile listing on the IITSEC 2019 website year round
- Company and profile listing in the official Exhibits & Conference Guide
- Access to pre-registered press list
- VIP Customer Invitations (PDF & HTML for personalization)
- Press Release Listing on official I/ITSEC exhibits website

ADDITIONAL RESOURCES

- IITSEC and NTSA web banners and logos you can use to advertise your booth location
- Opportunities to receive post- and pre-show mailing lists
- Exhibitor bulletins with money saving tips and information
- Exclusive Sponsorship and Advertising opportunities to maximize your exposure
- Online access to exhibitor manual
- National and International Media Exposure

I/ITSEC 2019 Attendance Marketing Campaign will include:

- IITSEC and NTSA web banners and logos
- Print ads in 10+ Industry Publications
- Web banner ads on industry specific sites
- Free VIP Passes
- Government Personnel admitted to Exhibit Hall Free
- 2x Monthly Emails
- Print Brochures & Postcards
- Multiple Show Press Releases
- Media Room Onsite

Stand Out with Marketing Promotion Opportunities, Advertising and Sponsorships

Sponsorships enhance your presence in the marketplace and are an ideal way to ensure your sales and marketing messages are seen and heard. I/ITSEC is committed to providing you the best opportunities to promote your company and achieve your marketing goals by optimizing your company's exposure before, during and after the show.

Marketing, advertising & sponsorship allows you to:

- **Build** Product brand and awareness
- **Promote** your booth location, events and products
- **Break away** from the collusion of the competition
- **Appear** in the Show Dailies, Show Guide, Onsite Signage and Online
- **Secure** time with attendees by getting your name at the top of their minds and agenda
- **Gain** Press Recognition
- **Maximize** your return on investment

Showcase

your Technology

Special opportunities and events are located throughout the I/ITSEC exhibit hall, allowing attendees to touch, feel, see and learn about the latest technology in the training and simulation industry. Don't miss your opportunity to showcase your latest products and services among these many areas.

INNOVATION SHOWCASE

Participating exhibitors will give demonstrations of their products and services, with a focus on how they support the industry standards.

SERIOUS GAMES SHOWCASE AND CHALLENGE

Submit your original serious games entry and have your work reviewed by a panel of military, academia and industry gaming experts. Finalists will be showcased, and winners announced, at I/ITSEC 2019 in Orlando, Florida. Attendees flock to this one of a kind experience located inside the exhibit hall. www.sgschallenge.com.

EXHIBITOR HOSPITALITY NETWORKING NIGHT

Showcase your technology while attendees are visiting the exhibit floor in a relaxed atmosphere. NTSA will publish participants on the exhibits website, via email communications to our visitor database, in the show catalog and onsite.

PRIVATE MEETING ROOMS

These meeting rooms are some of the most requested spaces inside the exhibit hall. Unveil future concepts in private to your current or potential customers and partners, all within minutes of your exhibit booth. Let participants get up close and hands on with your most exciting technologies in the privacy of a meeting room.

INTERNATIONAL PAVILION

Use our International Pavilion, where your company can meet privately with prospective international clients, sales representatives, or business partners.

HEALTHCARE PAVILION

Showcase your healthcare simulation technology at the Healthcare Pavilion. This area centrally located inside the exhibit hall will feature companies demonstrating the latest in healthcare simulation technologies.

Review Marketing,
Advertising &
Sponsorship
Opportunities at
<http://exhibits.iitsec.org>

I/ITSEC 2019 is Selling Fast!

Exhibitors choose I/ITSEC to generate sales leads, build an industry presence, demonstrate new technologies and meet customers and new clients.

How To Exhibit

- **Review** the many benefits in this brochure
- **View** the online floorplan at <http://exhibits.iitsec.org>
- **Review** Rules and Regulations of I/ITSEC 2019
- **Go to** Exhibitor Login and set up your account online
- **Go to** Buy a Booth, select your space and pay by credit card and you are finished.
- **Get ready** for all the business that's about to come your way!

Contact a member of the NTSA Exhibit Staff to discuss I/ITSEC 2019 and what we can do to help you meet your marketing goals.

Shannon Burch, CEM

Director of Exhibits & Sponsorships
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703-247-9473

Space Rental Fees

Inline Booths (no corners)	\$34 per sq ft
Corner Booths	\$35 per sq ft
Island Booths/Split Islands	\$36 per sq ft
Military Rates	First Inline 10x10 = \$500, thereafter Industry rates prevail
Academia Rates	First Inline 10x10 = \$1000, thereafter Industry rates prevail



Join NTSA and Save!

Corporate Members of NTSA receive discounts on exhibit space and early priority selection. Whether you are a large or small company, there is an NTSA Membership option for you. In addition to exhibit space benefits, NTSA members enjoy these benefits year round*:

- Seat on NTSA Executive Committee
- Invitation to Executive Dinner
- Complimentary copy of NTSA 2019 Report
- Business opportunities presented to members before industry
- Nametag recognition at all NTSA Events & Services
- Discount on NTSA/NDIA Meetings
- Business Referral Services
- Complimentary Subscription to *National Defense Magazine*

**All benefits do not apply to all levels of membership, review website for membership level inclusions*

Discover the many benefits of membership in NTSA, the leading association serving the Training and Simulation industry and professionals.

Visit www.trainingsystems.org/membership

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2018 I/ITSEC Exhibitors

3D perception	Cole Engineering Services, Inc.	Global Knowledge	National Training & Simulation Association (NTSA)	SeaPerch
4C Strategies	Concurrent Real-Time	GlobalSim, Inc.	NATO	Sensplex, Inc.
50th Command and Control Wing	Connections Café and Lounge	Global Technology Integrators LLC	NAVAIR CREATIVE Lab	Serious Games Challenge
5DT, Inc.	Control Products Corporation	GSA FAS & FEDSIM	Navy STEM	Serious Simulations LLC
(ISC)2	Corvalent	H2 IT Solutions	nCASE- Materials World Modules	SGB Enterprises, Inc.
A. Harold & Associates, LLC	Craig Technologies	Hampden Engineering Corporation	Newton Design, LLC	Shephard Media
Acme Worldwide Enterprises, Inc.	Cranfield Aerospace Solutions, Ltd.	Harris Corporation	Nexter Systems	Shooting Range Industries
ACS Hydraulics, Inc.	Cruden B.V.	HP	Northrop Grumman	SimBlocks LLC
Adacel Systems, Inc.	Cubic	Huntington Ingalls Industries	Norxe	SimCentric Technologies
Adder Technology	Cybernet Systems Corporation	IHSE USA, LLC	Nova Technologies	SimiGon, Inc.
Adobe Systems, Inc.	Cyber Security & Information Systems	Immersive Display Solutions, Inc.	NSC	SIMMersion LLC
Advanced Distributed Learning (ADL) Initiative	Information Analysis Center (CSIA)	Immersive Wisdom Inc.	NSTXL	SimPhonics, Inc.
Advanced IT Concepts, Inc.	Cyber Training Technologies	iMotions	NVIS, Inc.	SimSTAFF Technical Services
Advanced Simulation Technology, inc.	Cymstar	Improbable	Oakwood Controls	Simtek, Inc.
Advanced Tactical Training System	Cyviz	Industrial Smoke & Mirrors	Old Dominion University Online	SimthetiQ
Aechelon Technology, Inc.	David Clark Company Incorporated	Industrial Training International (ITI)	Operation Blended Warrior (OBW)	Simulation and Control Technologies
AECOM	Davidson Technologies, Inc.	Inert Products LLC	Operative Experience, Inc.	SimulationDeck LLC
AEGIS Technologies	Dedicated Computing	Innovation Showcase	OPFOR Solutions, Inc.	Simulator Solutions
Aero Simulation, Inc.	Defense Threat Reduction Agency (DTRA J9-CB)	Innovative Tactical Training Solutions	OptiTrack	SimX
Aertronics	Delaware Resource Group of Oklahoma LLC	Inovex Simulation & Training	Orange Technical College – Launch Site	SMART EYE AB
Aimereon, Inc.	Dell	Insight Public Sector	ORBIT Electronics Group	Soar Technology, Inc.
Air Force Agency for Modeling and Simulation	Design Concepts	Integration Innovation Inc.	Orlando Science Center Hands-On STEM Activities	Society for Simulation in Healthcare
Air National Guard Trainer Development	Design Interactive, Inc.	Inter-Coastal Electronics Inc.	Oshkosh Speciality Vehicles	Sony Electronics, Inc.
Alion Science and Technology	Diamond Visionics	iSimulate	PAE	Spear, Inc.
AMD	DIGINEXT	Israel Aerospace Industries Ltd.	Panel Products, Inc.	Spectrum Industries, Inc.
American Society of Civil Engineers	Digital Projection	ITEC	Paramount Panels, Inc.	ST Electronics
Ameripack	Dimension Works LLC	ITS	Parsons 1032	STEAM Box
AMS Tech Group	Displays & Optical Technologies, Inc.	JANUS Research Group, Inc.	PatchPlus Consulting, Inc.	Stirling Dynamics
Applied Training Solutions (ATS)	DiSTI Corporation	J.F. Taylor, Inc.	PATCO Electronics	Strategic Systems, Inc.
Aptima, Inc.	DMSCO	JHT, Inc.	Pathfinder Systems, Inc.	STS International, Inc.
ARA Virtual Heroes Division	domeprojection.com GmbH	JIRACOR	Patriot Products LLC	Symbolic Displays, Inc.
Archarithms, Inc.	Doron Precision Systems, Inc.	JRM Technologies	Pennant International Ltd.	Team Defence Australia
Artes Security	Double Shoot	JVC Visual Systems	Perspecta	TEC Simulation
Army Modeling & Simulation Office	Driven Technologies, Inc.	Katmai	Pinnacle Solutions, Inc.	Tech Sassy Girlz
AT&T	Drive Square Inc.	KBRwyle	Pitch Technologies	Tech Wizards, Inc.
Athena-Tek	E2i Creative Studio/UCF Institute for Simulation & Training	Kentucky Trailer	PLEXSYS Interface Products, Inc.	Technical Systems Integrators, Inc.
Atlantic Canada Aerospace & Defence Association (ACADA)	E2M Technologies B.V.	KGS-TraumaFX	PLW Modelworks	Ternion Corporation
Autocomp Management	EBC Electronics Corp.	Kratos Training Solutions	Polhemus	TerraSim, Inc.
AVADirect Custom Computers	EDM Ltd.	Krauss-Maffei Wegmann GmbH & Co. KG	Potawatomi Business Development Corp. – Federal Group	Thales
Avatar Partners, Inc.	Eduworks Corporation	L3 Technologies, Inc.	Power Innovations Int'l, Inc.	Theissen Training Systems, Inc.
Aviation Instrument Technologies, Inc.	ELB Education	Laerdal Medical	Pragmatics, Inc.	Thinklogical, A Belden Brand
Aviation Training Consulting LLC (ATC)	Elbit Systems, Ltd.	Laser Shot	Pratt & Miller Engineering	Tobii Pro
AVT Simulation	Electronics and Telecommunications Research Institute	Launch Pad	Pratt & Whitney	Trailer Transit, Inc.
BAE Systems	Electro-Optical Imaging, Inc.	Leidos	Precision Flight Controls, Inc.	TrianGraphics
Bagira Systems Ltd.	eMDee Technology, Inc.	Leonardo DRS, Inc.	Presagis	Trideum Corporation
Barco	Engineering & Computer Simulations, Inc.	Leyard and Planar	Prevalance, Inc.	TRU Simulation + Training
Battlespace Simulations, Inc.	Engineering & Manufacturing Services, Inc. (EMS)	LGS Innovations	PTC	Turning Technologies
B-Design3D	ESP, Inc.	Lockheed Martin	Pulau Corporation	U.S. JACLEAN, INC.
Bihrl Applied Research, Inc.	Esterline	LSI, Inc.	Q4 Services 2208	UFA, Inc.
BIONATICS	ETSA	LuxCarta	Quadrant Simulation Systems, Inc.	United Electronic Industries (UEI)
Blue Marble Geographics	EWA GSI	ManTech International	QuantaDyn Corporation	U.S. Army PEO STRI
BNH Expert Software, Inc.	Explotrain, LLC	Manus VR	Quantified Design Solutions, LLC	U.S. Army RDECOM
Boeing Company	Extron Electronics	Marathon Targets	Quantum 3D, Inc.	U.S. Navy
Bohemia Interactive Simulations	F2Si	Marine Corps System Command (PM TRASY)	Quantum Improvements Consulting	U.S. Navy/NAWCTSD
Brain Vision, LLC	FAA COE TTHP	MASA Group	Questionmark	USAF Expeditionary Operations School
Brunner Elektronik AG	FAAC, Inc.	Mass Virtual, Inc.	Rapid Prototyping Services	USAF Training Systems Product Group
Bugeye Technologies	Fain Models, Simulation Systems	Matrox Graphics	RAVE Computer	Vanguard LED Displays, Inc.
C2 Technologies, Inc.	FARO Technologies, Inc.	MBX Systems	Ravenswood Solutions	VATC – Visual Awareness Technologies & Consulting
CAE	Feel Good, Inc.	Medvision	RAYDON Corporation	VectorZero, Inc.
CAE Healthcare	Fermitron, Inc.	Meggitt Training Systems	Raytheon	Veloxiti
Caliber Systems, Inc.	Fidelity Technologies	MEI Technologies, Inc.	Real-Time Innovations	Veraxx Engineering Corporation
Calytrix	FIRST Robotics	Merlin Simulation, Inc.	Red Lotus Technologies	Vertex Solutions Group
Camaraderie Foundation	FlightSafety International	MetaVR	Relaxation Lounge	VIOSO
Canon USA, Inc.	FoxGuard Solutions	Metova Federal, LLC (CyberCENTS)	RGB Spectrum	VirTra
Capewell Aerial Systems	Frasca International, Inc.	Military Officers Association of America (MOAA)	Rheinmetall AG	Virtual Flight Academy
Carley Corporation	FRONTIS Corporation	Mittler Report	Rigil Corporation	Virtual Motion Labs
CATI Training Systems	Future Leaders Pavilion	MONCH Publishing Group	Rite in the Rain	Vricon
Central Florida STEM Education Council	Gaumard Scientific	Moog	Rockwell Collins	VT MAK
CERT Division of the Software Engineering Institute at Carnegie Mellon	GBL Systems Corp.	MS&T Magazine - Halldale Group	RPA Electronic Solutions, Inc.	Wacom
Cervus Defence and Security Ltd.	GBvi Ltd.	MSI Computer Corp.	Rsi Visual Systems	Westar Display Technologies, Inc.
Charging Stations	GCI DISTRIBUTION	MT2 Firing Range Services	RUAG Defence	WILL Interactive
Charles River Analytics	GD Missions Systems	National Center for Simulation	SA Photonics	WITTENSTEIN Aerospace & Simulation
Circadence Corporation	Gemstar Manufacturing	National Center for Simulation-STEM	Saab Defense and Security	Women In Defense, A National Security Organization (WID)
Cisco Systems	General Dynamics	National Defense Industrial Association (NDIA)	Safety Training Systems, Inc.	WorldViz VR
Clear-Com, LLC	George Mason University Serious Games Institute	National Defense Magazine	SAIC	World Wide Technology
Clinkenbeard	Georgia Tech Research Institute	National Guard Association of the United States	Scalable Display Technologies	Yorktown Systems Group, Inc.
CM Labs Simulations			SCALABLE Network Technologies	ZedaSoft, Inc.
			Sea Box, Inc.	Zeiss

Sample of Countries represented in 2018:

Afghanistan	China	France	Japan	Peru	South Korea
Argentina	Columbia	Germany	Kuwait	Poland	Spain
Australia	Comoros	Great Britain	Lebanon	Portugal	Sweden
Austria	Czech Republic	Hong Kong	Malaysia	Qatar	Switzerland
Belgium	Denmark	Hungary	Mexico	Romania	Taiwan
Brazil	Ecuador	India	Netherlands	Russia	Trinidad And Tobago
Bulgaria	Egypt	Israel	New Zealand	Saudi Arabia	Turkey
Canada	Falkland Islands	Italy	Norway	Singapore	United Arab Emirates
Chile	Finland	Jamaica	Panama	Slovakia	United Kingdom